



CONNECT • INTERACT

SMS | VOICE | PAYMENTS

WHO ARE WE?



- BLTA Solutions Limited is a leading mobile value added service provider that seeks to bridge the gap between companies and their customers
- We empower our customers to increase their revenues and shape their innovation by offering a comprehensive mobile centric product line.
- Our offering include
 - SMS
 - USSD
 - Voice
 - Payments



+254 710 602 250



95 Riverside Drive, Keystone Park, 3rd Floor



Sales@bltasolutions.co.ke



www.bltasolutions.co.ke

MISSION, VISION, CORE VALUES



- **MISSION STATEMENT:** To harness the power of Information Communication Technology into becoming a Transformational, Innovative and Trusted Solutions provider for individuals, SMEs and corporates.
- **VISION STATEMENT:** To build a strong and an excellent global company trusted by its clients through products performance excellence, clients'/ partners relationship excellence and employees satisfaction.
- **OUR CORE VALUES:** Quality, Trust, Integrity and Efficiency



WHY US

- We are licensed to offer Premium Rate Services across the country
- We have secured connectivity with leading MNO's in the region namely Safaricom, Airtel and Telkom
- We have built an easy to use platform with guaranteed uptime of up to 99.9%
- Our robust APIs allow for quick and painless integration to automate communication with your customers
- We have built the system with ease of use in mind and offer convenient top up methods



WHAT WE OFFER

- We have built a wide range of communication and payment products aimed at bringing Organizations closer to their customers
- Our comprehensive product bouquet is built on robust and reliable APIs to allow for easy and quick integrations



We are bringing instant communication to our clients' businesses by helping them easily and effectively send communication to their clients when they need it. Functionality in our SMS includes

Bulk SMS

- Two-way SMS
- Premium SMS
- Sender IDs
- Short codes

USSD codes allows users to have real time interactive engagements with an organization. USSD codes are accessible on both feature and smartphones meaning you never leave a customer behind. We have offer two types of USSD codes.

- Dedicated USSD Codes: *123#
- Shared USSD Codes with dedicated channels: *123*45#

Our Voice offering allows our customers to elevate their call experience by adding functionality that would otherwise be unavailable using normal telephone lines. Our enriched call experience offers: -

- VoIP Capabilities
- Call Center Management
- Call Conferencing and Queueing
- SIP Trunking

PAYMENTS

We are constantly working on our payment module to offer best in class mobile money functionality. We strive to enable our customer derive the most value from their value mobile money.

- Paybill and Till Number Aggregation
- Payment Gateway (under construction)
- Bulk Payments (under construction)



We believe in empowering Kenyan start-ups to build innovative and sustainable solution. With this in mind, we continue to improve on our APIs for all our offerings to support our entrepreneurial partners. Our APIs are:

- Robust and reliable. Up to 99.9% uptime
- Easy to connect
- Secure API connections are encrypted

We improve microfinance communication with mobile messaging

- **Engage your borrowers and partners**

Notify borrowers about loan applications and disbursements, follow up on late payments, and schedule SMS reminders about upcoming payments.

- **Deploy mobile messaging services easily and affordably**

Launch your SMS system in minutes without technical expertise.

- **Integrate mobile messaging into your existing systems**

BLTA's Developer API makes it easy to send SMS notifications and reminders from your own systems, and track replies and conversations.

OUR CLIENTS

Our Clients span various industries, we have offered solutions across Financial Institutions, Education, Media and entertainment, Hospitality, Telecommunication, Gaming among others. Some of our happy clients include: -





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95 Riverside Drive,
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P.O Box 856-00606 Nairobi



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